

RETAIN Virtual Annual Convening

November 2–4, 2021 Day 1



RETAIN

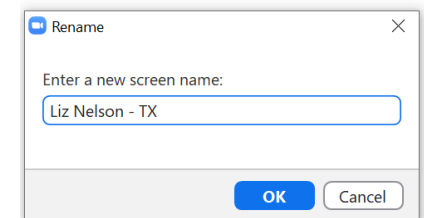
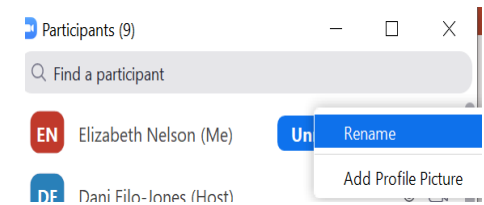
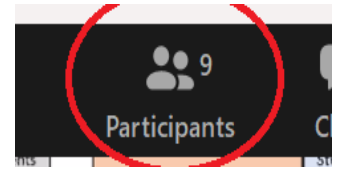
Retaining Employment and Talent
After Injury/Illness Network

 **AIR**[®]


ODEP
Office of Disability
Employment Policy

How to Participate

- Chat box and email:
 - Use the chat box throughout the session to comment and communicate any tech problems. Raise your hand and we will call on you. Lower your hand after you have been called on.
 - You also can communicate by email at RETAINTA@air.org.
- Other helpful Zoom features:
 - To access closed captioning, click on the CC button on your Zoom Control Panel.
 - To add your state abbreviation to your name, find your name under “Participants,” click “More” beside your name, and select “Rename.”



Disclaimer

This event is conducted by the American Institutes for Research for the U.S. Department of Labor (DOL) Office of Disability Employment Policy and Retaining Employment and Talent After Injury/Illness Network (RETAIN) state grantees, under DOL Contract Number 1605DC-18-F-00429. The views expressed are those of the authors and should not be attributed to DOL, nor does mention of trade names, commercial products, or organizations imply endorsement of same by the U.S. Government.

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Welcome and Opening Remarks

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U.S. Department of Labor, Office of Disability Employment Policy (ODEP) Leadership



- Jennifer Sheehy
Deputy Assistant Secretary, ODEP



- Taryn Williams
Assistant Secretary, ODEP

Overview and Objectives

Overview and Objectives

The purpose of the 2021 Retaining Employment and Talent After Injury/Illness Network (RETAIN) virtual annual convening is for RETAIN Phase 2 states to

- Collaboratively share information about RETAIN programs;
- Learn and enhance state team knowledge on stay-at-work (SAW)/return-to-work (RTW) from subject matter experts and through peer-to-peer exchanges; and
- Learn from each other's experiences.

Icebreaker

Participant Voice: Highlighting the Voice and Experience of Former SAW/RTW Participants

Introductions



- **Panelist**
William “Bill” Robinson
Director of Michigan
Bureau of Services for Blind
Persons, State of Michigan



- **Panelist**
Timothy Moore,
RETAIN Phase 1 Participant
RETAIN OHIO
- **Moderator**
Tonia Peterson, MA, LPC, CRC, OTR/L,
Program Manager,
Michigan Rehabilitation Services,
Business Network, Department of
Labor and Economic Opportunity

Tonia Peterson



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You know my name
not my story.

You've heard what
I have done
not what I have
been through...

“People do not care how much you know until they know how much you care.”



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Same Language

Effective: Something that is **effective** works well and produces the results that were intended.

Translate: To put into a different language or interpret ...

Language: A system of communication used by a particular country or community {profession}.



Review of SAW/RTW TOOLS

- Collaboration With Vocational Rehabilitation Partners
- Job Coaching
- Job/Task Analysis
- Updated Job Description
- Motivational Interviewing
- Americans with Disabilities Act/Reasonable Accommodations
- Speaking the Same Language
- Therapeutic Use of “Self”
- Worksite Evaluation

“How do you change the world? One room at a time. Which room? The one you are in.”

Peter Block

Contact Information



- Tonia Peterson, Program Manager
petersont2@Michigan.gov
- Michigan Rehabilitation Services
Business Network Division
1-248-633-3689

Questions and Open Discussion



Break

1:20–1:35 p.m. ET

Cultural Competency and Inclusivity in RETAIN Services

Introductions



- **Presenter**
Melanie Hart, JD, MA,
Senior Vice President for Equity, Inclusion,
and Social Justice and Chief Diversity
Officer, The New School



- **Moderator**
Kirsten Firminger, PhD,
State Liaison, RETAIN TA and
Senior Researcher,
American Institutes for Research (AIR)

*AS YOU ENTER INTO POSITIONS OF TRUST
AND POWER, DREAM A LITTLE BEFORE
YOU THINK.*

- Toni Morrison

Introduction and Agenda

- Introduction
 - Managing expectations
 - Trigger warnings
 - Empathy Gap
- Agenda
 - Two defining questions
 - Deeper dive
 - Q&A

What are key elements to cultural competency?

- Self awareness
- Deserving versus undeserving
- Intersectional identities
- Representation with shared governance

What practices may be impactful to ensure an inclusive project?

- Create access versus availability
- Build, lead, and manage through inclusion and equity
- Ensure the quality of relationships
- Respect spheres of influence
- Measure for outcomes and impact

*NOT EVERYTHING THAT IS FACED CAN BE
CHANGED, BUT NOTHING CAN BE
CHANGED UNTIL IT IS FACED.*

- James Baldwin



Questions and Open Discussion

Role-Based Discussion Groups— Share Out Themes

Breakout Sessions

- Return-to-Work Coordinators (RTWCs), Nurse Navigators; Facilitator: Wehmah Jones
- Workforce Representatives (other than RTWCs); Facilitator: Joe Ashley, Subject Matter Expert (SME)
- Medical Partners; Facilitator: Julie Jacobson Vann
- State Directors; Facilitator: Derek Shields
- Evaluation Liaisons/Technical Assistance (TA) Liaisons; Facilitators: Kirsten Firminger, Christina Jones

Share Out



Break

3:00–3:15 p.m. ET

Continuous Quality Improvement (CQI): Considerations for RETAIN Models

Introductions



- **Panelist**
Samia Amin, MPP,
Managing Researcher
and Director,
Workforce Development, AIR



- **Panelist**
Larry Mandelkehr, MBA,
CPHQ, Executive Director,
Hospital Quality and
Innovation,
University of North Carolina
Health Care System



- **Moderator**
Mona Kilany, PhD,
Deputy Director,
RETAIN TA

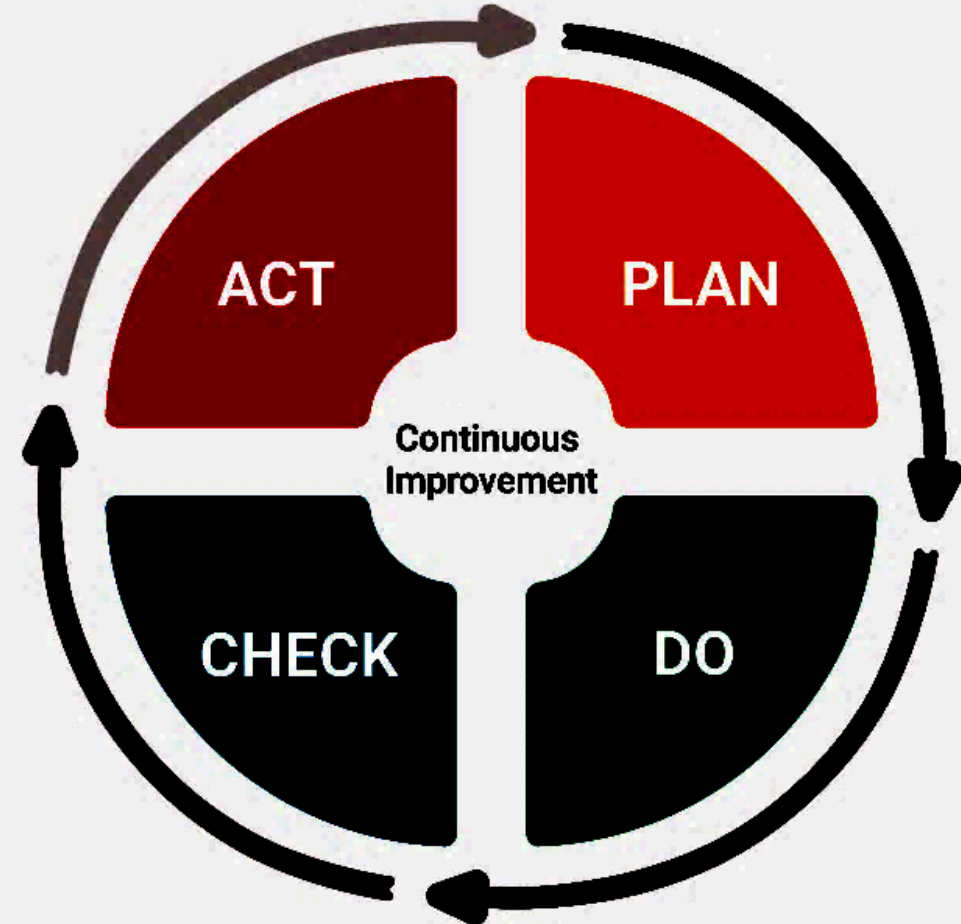
Continuous Improvement in Workforce Programs

Samia Amin

Managing Director, Workforce Policy and Programs

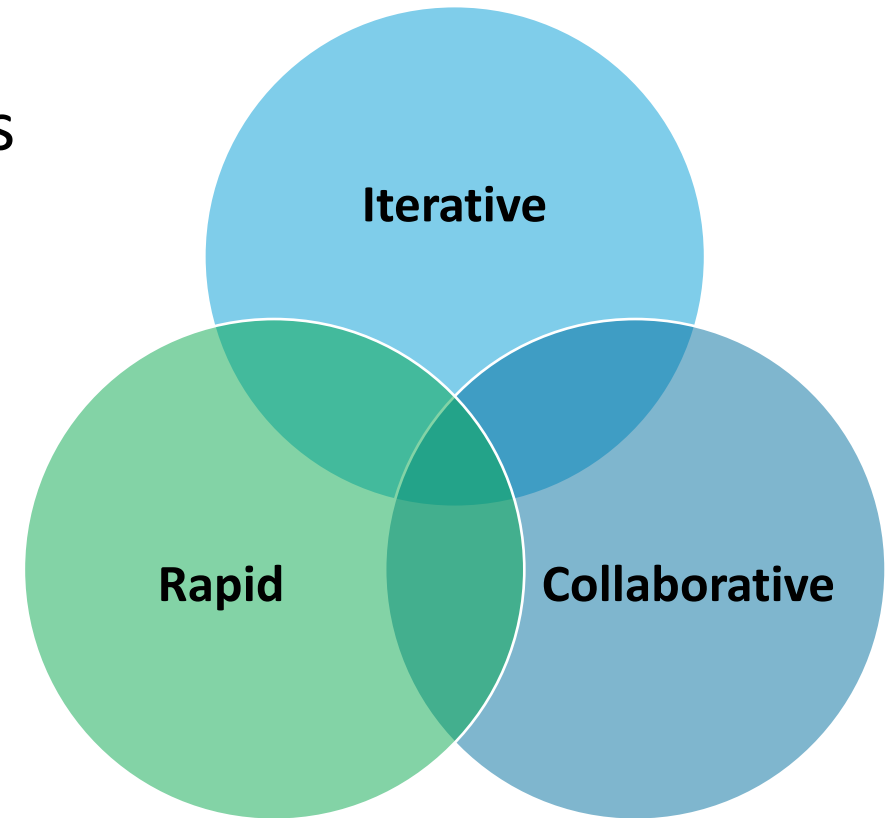
Continuous Improvement (CI) in Labor Programs

- Ongoing improvement of products, services, or processes through incremental and breakthrough improvements.
- Recent CI efforts in labor programs leverage
 - rapid cycle learning,
 - behavioral insights, and
 - Experiments.



Continuous Improvement and Rapid Cycle Learning

- A process in which practitioners and researchers collaborate to surface **actionable evidence** for iterative improvements of programs, practices, or policies.
- Partner to identify **urgent problems, co-design** potential solutions (“interventions”).
- Leverage and use **existing data** and research methods to learn fast and **iterate on solutions**.



Continuous Improvement & Behavioral Science



USING BEHAVIORAL INSIGHTS TO STRENGTHEN LABOR PROGRAMS LESSONS LEARNED


May 2017
Jaclyn Lefkowitz*
Matthew Darling*
Gregory Chojnacki
Irma Perez-Johnson
Samia Amin
Mikia Manley
*ideas42

CI in Practice

Improving Participation in Labor Programs

DOL TRIAL TO INCREASE TAKE-UP OF REA PROGRAM IN MICHIGAN

Low take-up of REA despite proven success at increasing job placement and reducing Unemployment Insurance (UI) claims duration


RICK SNYDER GOVERNOR DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS MIKE ZIMMER ACTING DIRECTOR
UNEMPLOYMENT INSURANCE AGENCY
SHARON MOFFETT-MASSEY, DIRECTOR

NOTICE TO INDIVIDUALS RECEIVING UNEMPLOYMENT INSURANCE (UI) BENEFITS

Claimant NAME: _____ **Mail Date:** _____
Street: _____ **Letter ID:** _____
City, State, Zip _____

DOB: ___/___/___

You are required to meet active work search requirements to receive unemployment insurance (UI) benefits. Michigan is required to provide reemployment services and in-person reemployment and eligibility assessments (REA) to claimants.

You must contact a Michigan Works! Agency (MWA) Service Center to schedule your mandatory appointment for an initial REA within 14 calendar days of the mail date of this letter; otherwise, your UI benefits may be stopped. You must take proof of identification and a copy of your most current completed Form UIA 1583, *Monthly Record of Work Search*, to your REA appointment, and an MWA representative will review the form with you. In addition, submit a copy of the completed Form UIA 1583 to the Unemployment Insurance Agency (UIA) to meet your work search requirement through the UIA website at www.michigan.gov/uia; select "UIA Online Services for Unemployed Workers." Be sure to keep a copy for your records.

You may call one of the following MWA service centers to schedule your mandatory REA appointment: [MWA Service Center Names, addresses and phone numbers].

If you fail to schedule your mandatory REA appointment, do not report for your mandatory REA appointment, do not provide a complete work search record or do not participate in all the REA services being provided, your UI benefits will stop.

For inquiries, contact the Unemployment Insurance Agency through your claim web account manager www.michigan.gov/uia, by phone 1-866-500-0017, or by visiting a UIA Problem Resolution Office.

Note: The Jobs for Veterans Act of 2002 established Priority for Service for Veterans in all United States Department of Labor funded job-training programs.

UIA 1919L
(Rev. 10-14)

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Auxiliary aids, services and other reasonable accommodations are available upon request to individuals with disabilities.
CADILLAC PLACE • 3024 W. GRAND BLVD. • DETROIT, MICHIGAN 48202
www.michigan.gov/uia

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I wondered what I had done wrong...why was I being called in by the UI agency?

I was worried because the letter said that my benefits would stop.

I had no idea what to expect...what would happen at this meeting.



Initial Encouragement Email

{Dear Firstname}

Hi, I'm Darlene at Michigan Works! Southwest. Soon you will receive a letter from the Unemployment Insurance Agency asking you to schedule a Reemployment and Eligibility Assessment within 14 days. The Michigan Unemployment Insurance Agency requires your participation in REA to continue unemployment benefits, but we at Michigan Works! Southwest view REA as an opportunity to help you get back to work.

Please call me at [269-488-7619](tel:269-488-7619) for Kalamazoo, [269-592-2049](tel:269-592-2049) for Three Rivers, or [877-256-8294](tel:877-256-8294) for Branch and Calhoun counties (whichever office is more convenient for you) as soon as possible to schedule your Reemployment and Eligibility Assessment.

We will work with you one-on-one to help you get reemployed in a good job. We can provide a variety of effective reemployment services at no cost to you. All our services are always provided free. We look forward to meeting you soon.

Sincerely
Darlene, REA Coordinator

MICHIGAN
WORKS!® Southwest
Branch, Calhoun, Kalamazoo & St. Joseph Counties

The diagram consists of three blue callout boxes with white text and icons, connected to the email content by blue arrows. The top box, 'Uses a personal and empathetic tone', features a handshake icon and an arrow pointing to the personalized salutation '{Dear Firstname}'. The middle box, 'Provides a clear deadline', features a bell icon and an arrow pointing to the sentence 'Soon you will receive a letter from the Unemployment Insurance Agency asking you to schedule a Reemployment and Eligibility Assessment within 14 days...'. The bottom box, 'Emphasizes benefits of participation', features a plus sign icon and an arrow pointing to the paragraph 'We will work with you one-on-one to help you get reemployed in a good job...'

Initial Encouragement Email (continued)

What to Do Next:

1. Call me today at [269-488-7619](tel:269-488-7619) (Kalamazoo), [269-592-2049](tel:269-592-2049) (Three Rivers), or [877-256-8294](tel:877-256-8294) (Branch and Calhoun) to schedule your REA appointment. I can be reached during regular business hours, Monday through Friday.
2. Bring the following materials to your appointment:
 - Your government issues photo identification.
 - Your recent monthly record of work search (UIA form 1583).
 - Your resume (if you don't have one, we can help you write one).
3. Come to your appointment at one of the following locations (click the link for addresses):

[Michigan Works! Kalamazoo](#)
[Michigan Works! Three Rivers](#)
[Michigan Works! Branch County](#)
[Michigan Works! Calhoun County](#)

More Details about Michigan Works! REA:

Our new reemployment services program for REA participants is designed to help easily satisfy your job search requirements and make sure your unemployment benefits are not interrupted. You will meet one-on-one with an experienced reemployment services counselor to review your continued eligibility for UI benefits, discuss your recent job search efforts, and develop a personalized reemployment strategy using variety of employment services available at Michigan Works! Southwest.

Clearly lists
next steps

Includes more
information on
what to expect



14

completions

15

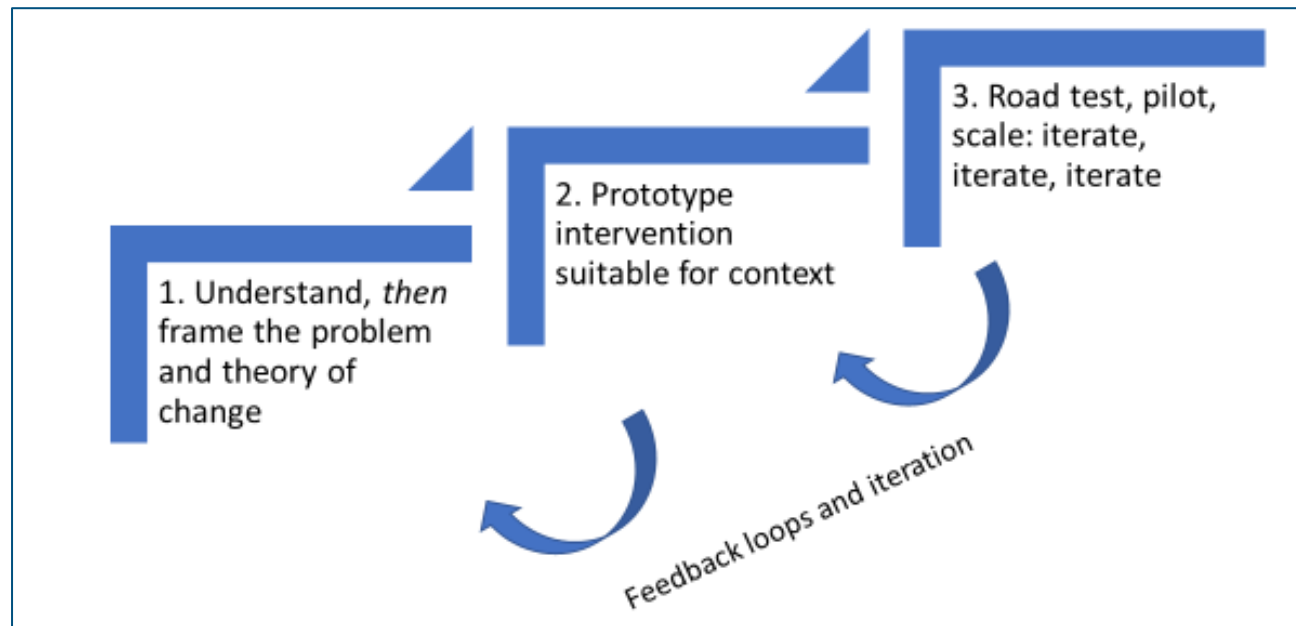
scheduling
appointments

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How Might We Enhance the Power of Continuous Improvement?

Research-practitioner partnerships that are **rapid**, **iterative**, and **collaborative**.



Whet appetite and build capacity for data and evidence use as a part of daily operations.

Key Elements: Focus

1. Understand and focus on **problems and decision points that matter in real time and across broader groups of stakeholders.**
 - i. Anchor in the pain points experienced by the field.
 - ii. Frame R&E and CI from the perspective of improving operational excellence.
 - iii. Develop broader learning agendas on topics/concerns (core components) that cross programs and adjacent sectors and use CI to address those in varied contexts.



Key Elements: Road Testing

- Design and road test interventions **with customers**:
 - Engage customers of the program at the problem identification, intervention design, and road test and piloting stages.
 - Use insights from engagement and data to revisit theories of change.
 - Be creative in the methods used for learning from road tests and pilots.

Key Elements: Ambitious Iteration

- Learn and iterate **at progressively ambitious scales**
 - Exciting work being done for initial tests in labor contexts
 - Can we build on those initial engagement for transformational learning?
 - Can we carry lessons over to adjacent areas?

Want to learn more?

samin@air.org
650-727-7011

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UNC Health

- Larry Mandelkehr, MBA, CPHQ
- Executive Director, Hospital Quality and Innovation



What is CQI - according to you

- “Quality improvement is a formal approach to the analysis of performance and systematic efforts to improve it.” ([Kansas Public Health Authority](#))
- “CQI is an ongoing effort to improve the efficiency, effectiveness, quality, or performance of services, processes, capacities, and outcomes. These efforts can seek “incremental” improvement over time or “breakthrough” all at once. ([Kentucky Public Health](#))
- “Continuous Quality Improvement (CQI) is a deliberate, defined process which is focused on activities that are responsive to community needs and improving population health. It is a continuous and ongoing effort to achieve measurable improvements in the efficiency, effectiveness, performance, accountability, outcomes, and other indicators of quality.” ([Minnesota Department of Health](#))
- “A process to ensure programs are systematically and intentionally improving services and increasing positive outcomes...” ([Early Childhood Ohio](#))
- “CQI is a philosophy that encourages everyone in your institution to know its mission and to adopt quality driven procedures that continuously improve on how the work is done in order to increase customer satisfaction.” ([Vermont Technical College](#))

TOO many words -
we need to focus

What Is CQI - According to You

- “Quality improvement is a formal approach to the **analysis of performance** and systematic efforts to improve it.” [\(Kansas Health Policy Authority\)](#)
- “CQI is an ongoing effort to **improve the efficiency, effectiveness, quality, or performance** of services, processes, capacities, and outcomes. These efforts can seek ‘incremental’ improvement over time or ‘breakthrough’ all at once.” [\(Kentucky Public Health\)](#)
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- “A process to ensure programs are **systematically** and intentionally improving services and increasing positive outcomes...” [\(Early Childhood Ohio\)](#)
- “CQI is a **philosophy** that **encourages everyone** in your institution to know its mission and to adopt quality driven procedures that continuously improve on how the work is done in order to increase customer satisfaction.” [\(Vermont Technical College\)](#)

Why Do We Incorporate Data in the Improvement Process?

- “Data use, when done well with discipline,
 - reveals gaps;
 - identifies improvement opportunities;
 - suggests remedies and interventions;
 - monitors progress (and the lack thereof); and
 - confirms effectiveness” (Martin & Torres, 2017).

Source: Data-informed Decision Making: A Short Primer By Jonathan Martin and Amada Torres.

How to Make Data-Driven Decisions



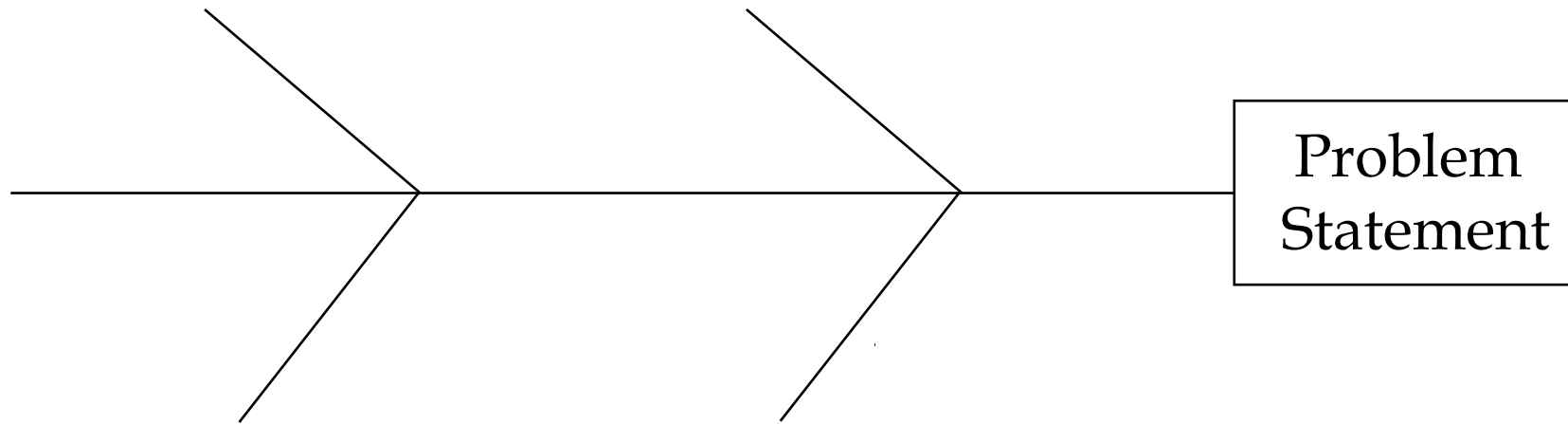
- Understand the question you need to answer.
- Put together the sources from which you will be extracting your data.
- Up to 80% of a data analyst's time is devoted to cleaning and organizing data. ***Fix this!***
- Is your data descriptive, inferential, or predictive?
- Test your assumptions and identify the best way to visualize your data.

Cause and Effect Diagram or Fishbone Diagram Overview

- Used to perform a Root Cause Analysis (RCA).
- Used to generate, organize, and display factors that might contribute to the problem.
- Lines and arrows show the relationship between a problem and the potential causes.

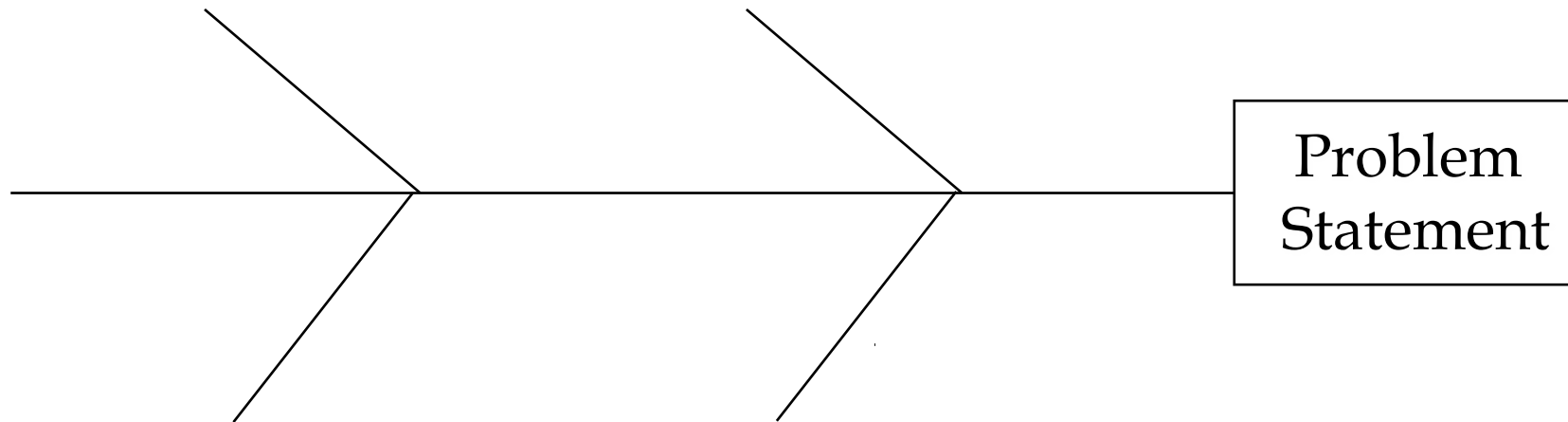
Construction of the Cause and Effect Diagram

1) Write the problem statement (effect) in the “head” of the fish.



Construction of the Cause and Effect Diagram

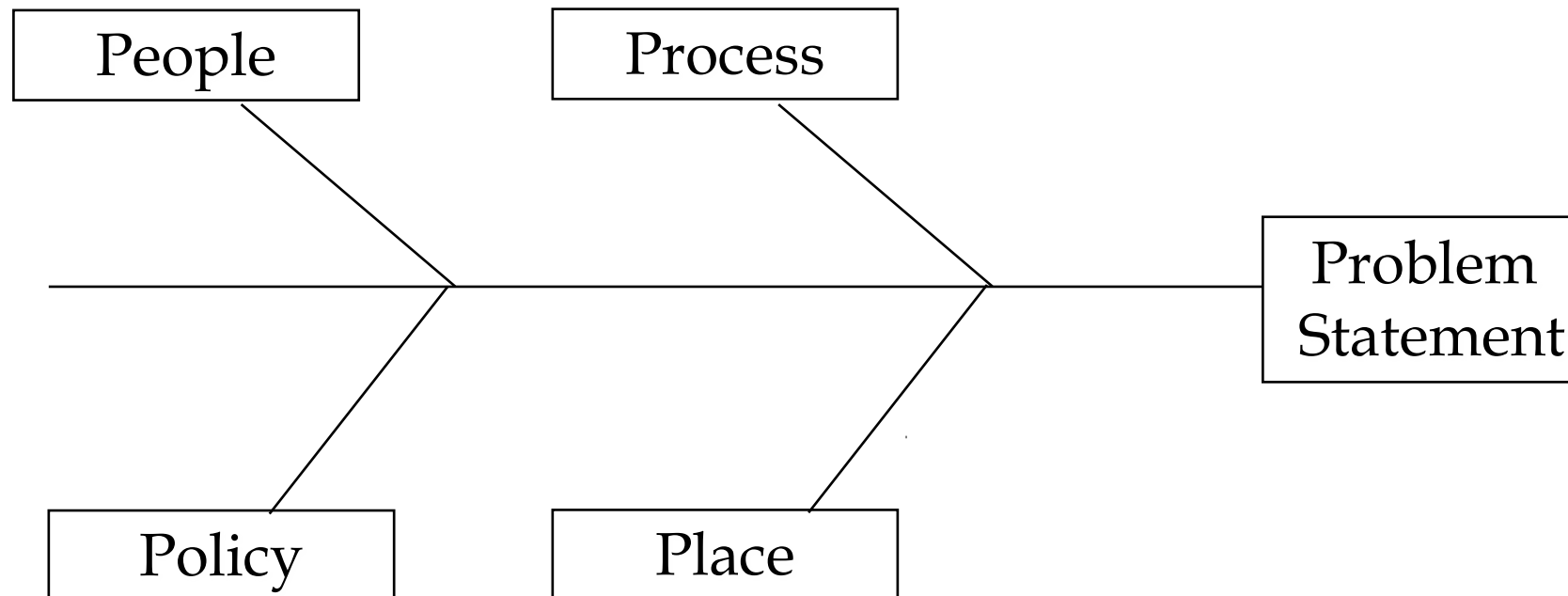
- 2) Identify the major categories of causes and attach to arrows connected to the central spine.



Categories of causes are people, process, policy and place (man, method, machine, and material).

Construction of the Cause and Effect Diagram

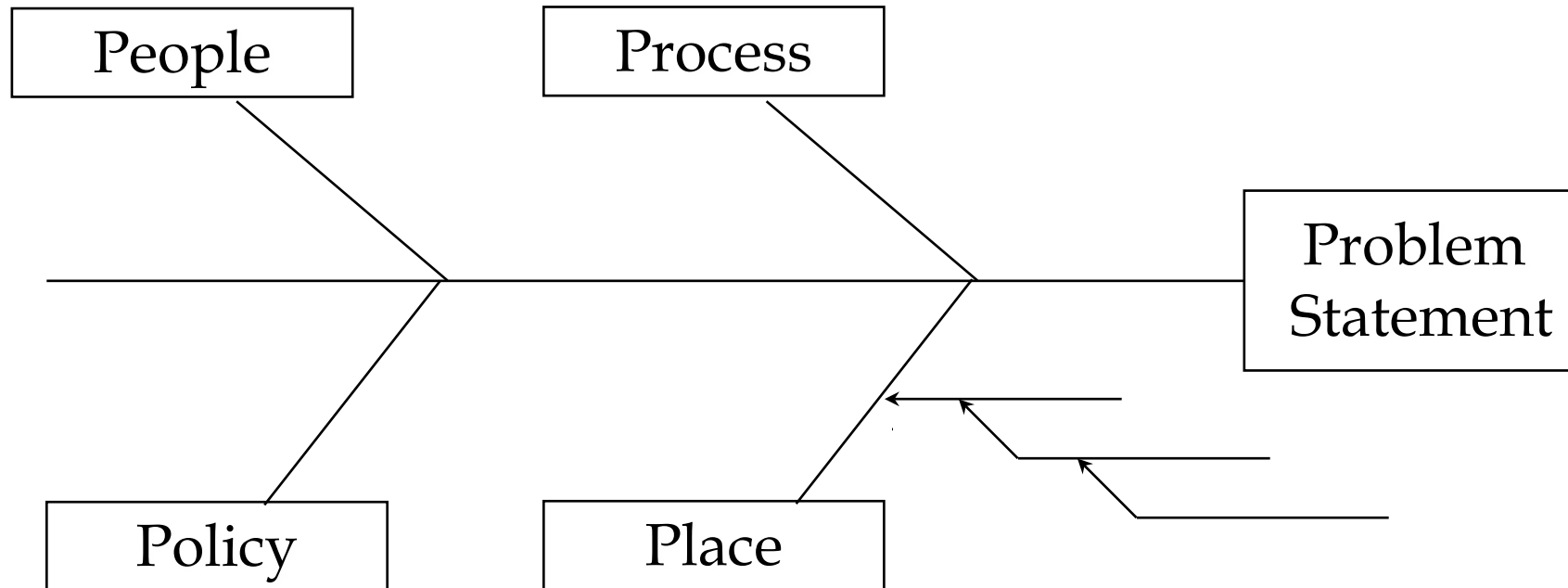
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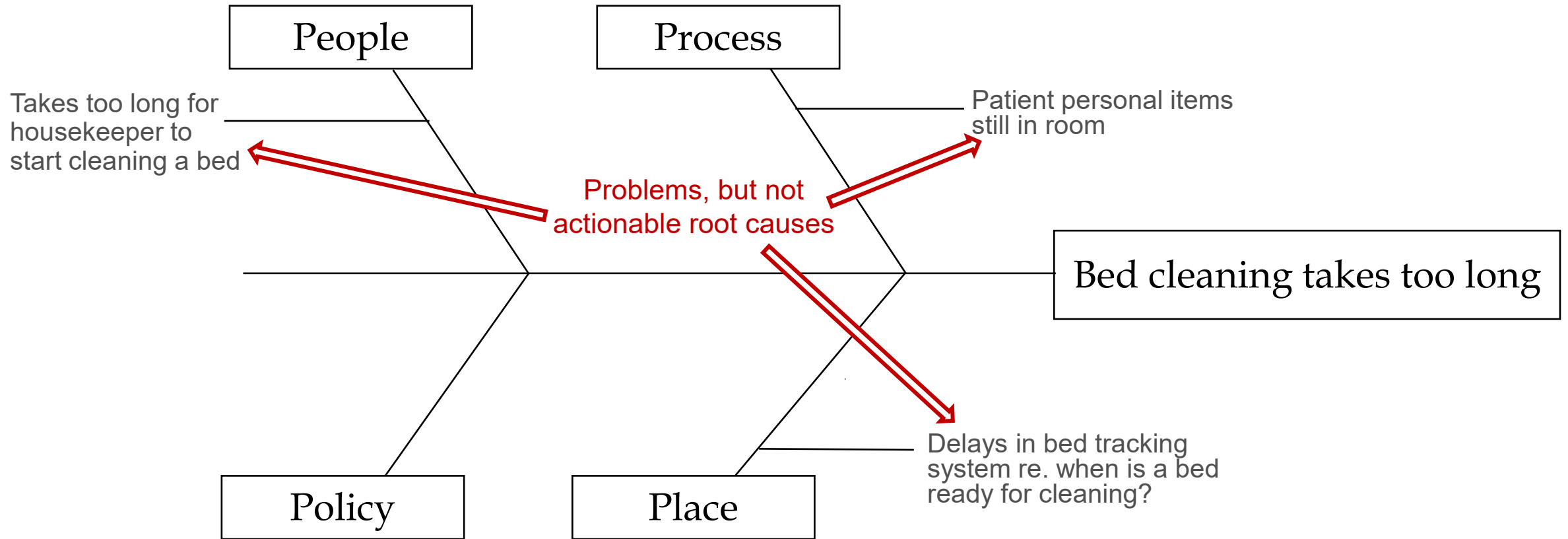
Construction of the Cause and Effect Diagram

- 3) Brainstorm specific causes under each major category.
- 4) For each cause, ask “*why*” multiple times until the **root cause** is identified.

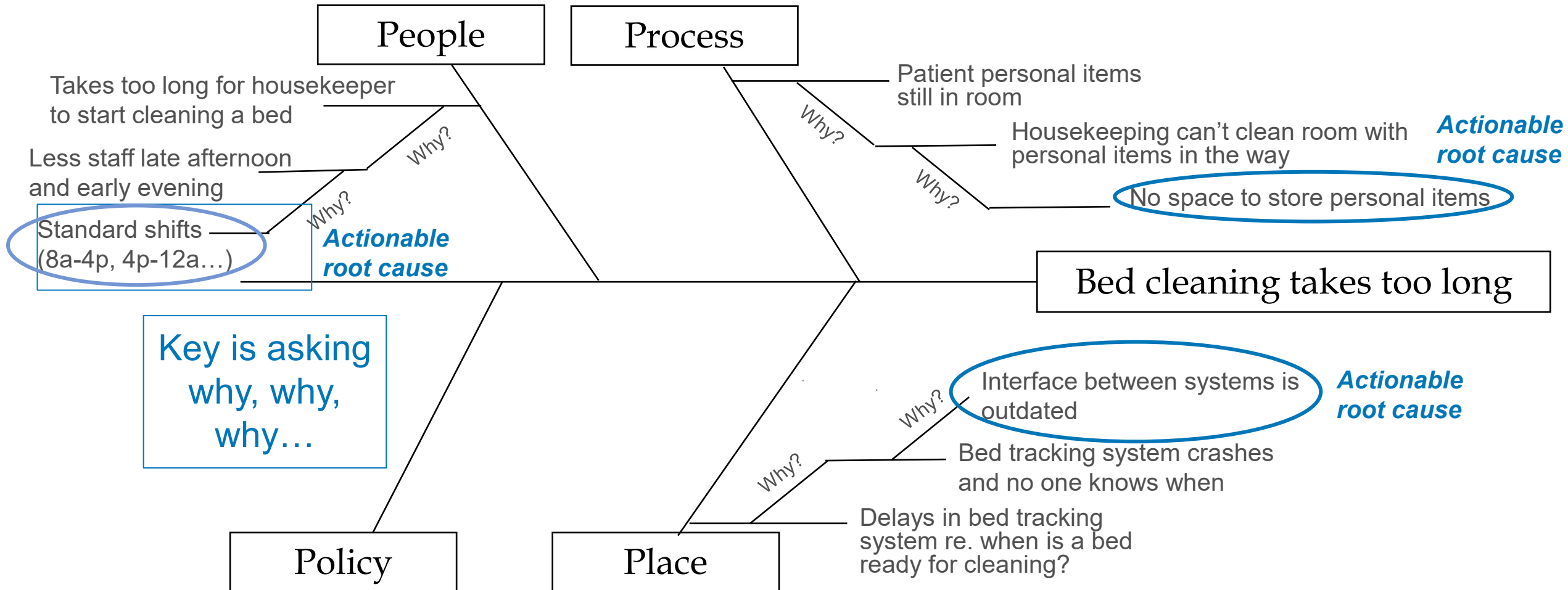


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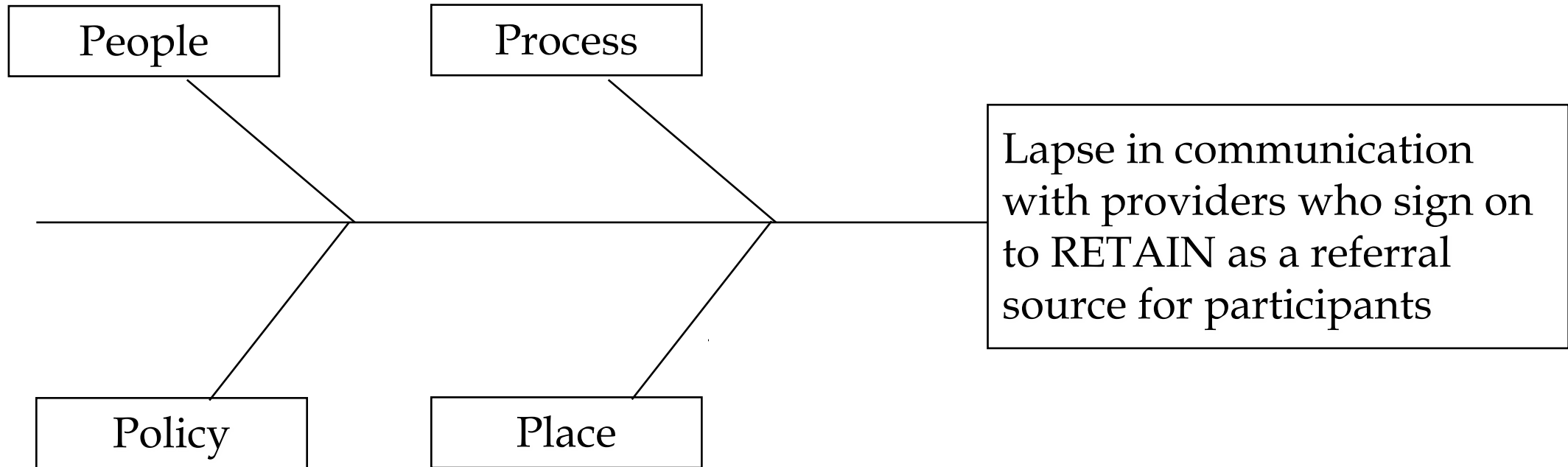
A real-life hospital example, but this is not a fishbone/cause and effect diagram



A real-life hospital example of the fishbone/cause and effect diagram



Let's try it out!

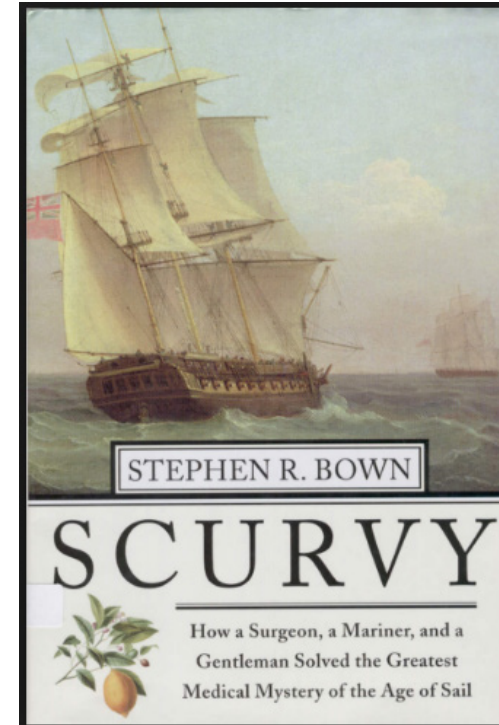
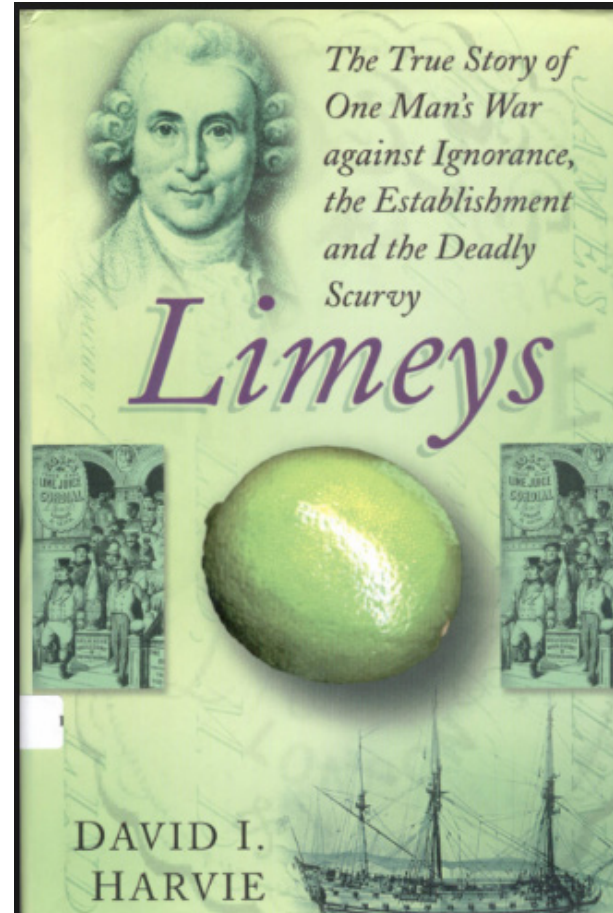




“When you're finished changing, you're finished.”

Benjamin Franklin

Why does change take so long?



- 4 cl (4 parts) White rum
- 3 cl (3 parts) Fresh lime juice
- 6 sprigs of Mint
- 2 teaspoons Sugar
- Soda Water

1497

1601

1747

1795

1865

Kotter's 8 Steps to Drive Change

- Phase A, Creating a Climate for Change
 1. Establish a Sense of Urgency
 2. Build a Coalition
 3. Create a Shared Vision
- Phase B, Engaging and Enabling the Organization
 4. Communicate Vision Repeatedly
 5. Empower Others to Act on the Vision
 6. Plan for and Creating Short-Term Wins
- Phase C, Implementing and Sustaining the Changes
 7. Reinforce the Change
 8. Institutionalize New Approaches

Applying Kotter's Model at a Personal Level: When a Participant With Injury/Illness Agrees to Participate in RETAIN

- Phase A, Creating a Climate for Change
 1. Establish a Sense of Urgency
 2. Build a Coalition
 3. Create a Shared Vision
- Phase B, Engaging and Enabling the Organization
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Three Levels of Resistance to Change

- 1) I don't get it (Intellectual)
- 2) I don't like it (Emotional)
- 3) I don't like you (Personal)

—Rick Maurer, “Beyond the Wall of Resistance”



Questions and Open Discussion

Speed Networking

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Speed Networking

This will happen as fast as these athletes' race!

- You will be randomly placed into a room with other state team representatives.
- In your rooms, share
 - Your name and your RETAIN role for your state.
 - One success you'd like to see in Phase 2.
 - One fun fact about your state or yourself.
 - If there is extra time, feel free to chat among yourselves!



Wrap-Up

Thank you for your Day 1 participation!

Please take a moment to complete this evaluation:

https://www.surveymonkey.com/r/Day1_RETAIN_Convening_11-2

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