Workforce System Integration with a Focus on Sustainability



**RETAIN 2023 Annual Awardee Convening** 

RETAIN





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Agenda

 Sustainability revisit
 Workforce Boards 101
 Benefits of partnering with workforce
 Steps towards partnership



#### Looking to 2024!

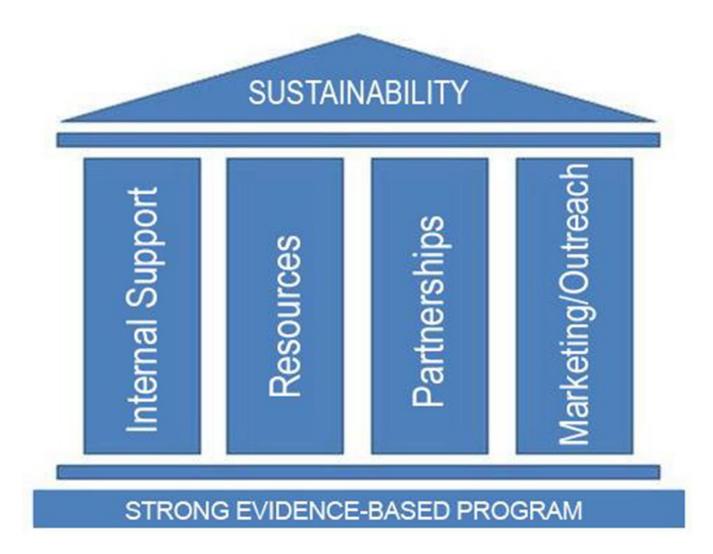
## What will be the HOT topic for RETAIN a year from now?





## Sustainability Revisit







# What Do We Know about Our Workforce Partners?



How do we currently partner?





## Workforce Boards 101

What do we know and what should we know?



#### **Dual Customer Approach**

- Serving job seekers and employers
- What do we know is offered to each?



#### Job Seeker Services

- Assessments
- Career exploration
- Training and credentialing assistance
- Job readiness and preparation activities
- Job search activities and assistance
- Work-based learning opportunities
  - On-the-job-training (OJT), pre-apprenticeships, apprenticeships
- Supportive services
- Retention and follow-up assistance



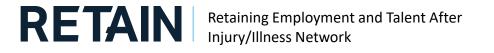
### **Employer/Business Services**

- Recruitment and hiring assistance
  - Postings, job fairs, sector strategy approaches
- Training new and existing workforce
  - Training vendors, funding
- Funding resources

• Federal, state, and local tax incentives, subsidies, credits, and wage assistance

• Labor Market Information (LMI)

 Industry trends, occupational information, hiring projections, wage information, career pathway information



## What Are the Benefits of Partnering with Workforce for RETAIN Programs

And how can this help with sustainability efforts?



#### **Benefits of Partnering**

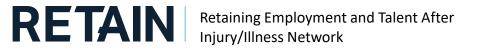
- Job seekers get access to all the services listed
- Employers get access to all the services listed
- RETAIN staff have a thought partner
- Coordinated case management
- Additional resources/services
- Braided/leveraged funding



#### **Benefits of Partnering**

- Further reach for potential participants and employer partners
- Further community awareness
- Supportive services funding/assistance
- Co-enrollment
- Performance management helps to meet your grant goals
- Sustainability potential future funding, resources, partnering opportunities





## Check-In

What are we thinking?



#### Check-In

 If you are not actively partnering with your workforce boards, should you now?

• If you already are, how could you use that partnership differently?



## Steps Towards Partnership



#### Steps Towards Partnership

- Talk to the State Board
- Identify local board partners
- Reach out
- Learn about your different language, acronyms, requirements, etc.
- Cross train on resources and services you provide
- Map out a referral process



#### Steps Towards Partnership

- Create unified messaging
- Co-enroll
- Discuss data sharing
- Develop a communication plan
- Develop a sustainability plan





## Questions, Comments, Feedback?



## **Thought Questions**



#### **Thought Questions**

- How could partnering with workforce benefit those currently enrolled? New/future enrollees?
- What ideas do you have for reaching out to your workforce partners? What will be the approach? What potential obstacles do you anticipate and how can you solve for them?
- For existing partnerships with workforce, how do you take it to the next level?
- How could your workforce partner play a role in your sustainability efforts?



## THANK YOU!

